



Jenna Dellino

Web & Graphic Designer

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EXPERIENCE

FraSca Design Group

Graphic Designer & Web Developer | Mineola, NY

October 2022 - June 2023

- Met with clients to create/redesign websites with proper type, color, and visual standards, as well as being search engine optimized
- Maintained websites (HTML & Wordpress) for 20+ clients and handled domain, web hosting, and email setup
- Created traditional print and digital marketing materials for clients such as menus, business cards, promotional items, social media posts, and email blasts
- Collaborated with Social Media Manager to achieve clients' marketing & brand goals across various media platforms

Rohr Fellowship at FIT

Student Fellow | New York, NY

February 2022 - May 2022

- Designed the brand system and website from start to finish, while successfully fulfilling clients' strategic web needs
- Collaborated with team to create social posts that maintained cohesive branding
- Led weekly presentations to communicate all design updates to clients

Metaverse Club at FIT

Vice President | New York, NY

February 2022 - May 2022

- Participated as a founding member
- Researched, ideated, and designed content for the club Instagram page
- Worked alongside the president and e-board to recruit new members, send correspondence, and lead meetings

EDUCATION

Fashion Institute of Technology

Advertising & Digital Design, BFA | New York, NY

September 2020 - June 2022

- GPA: 3.7, Cum Laude, Dean's List
- Vice President of the Metaverse Club

Fashion Institute of Technology

Communication Design, AAS | New York, NY

September 2018 - May 2020

- GPA: 3.6, Dean's List
- Member of the Phi Theta Kappa International Honor Society

TOOLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- After Effects
- Figma
- Premiere Pro
- HTML + CSS
- DSLR Camera
- WordPress

SKILLS

- Art Direction
- Advertising Design
- Brand Design
- Brand Strategy
- Ideation
- Illustration
- Marketing
- Motion Graphics
- Photography
- Social Media
- UX/UI Design
- Video Editing
- Web Hosting

AWARDS

- Shortlisted for Creative Conscience